Institute of Transport Economics Norwegian Centre for Transport Research



Uniwersytet Warszawski Warszawski Ośrodek Ekonomii Ekologicznej



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Main findings

- Most of those supporting nature protection, and who are willing to pay for it, are probably not motivated by their own use, although they may retain an option use value
- WTP exists and increases with the size of the extended area to be protected
- WTP for the domestic part is greater in both samples
 - Difference between WTP for domestic and foreign extension is slightly lower in Sweden than in Norway
- Most respondents understood well the questionnaire
- We may take the results as indicating support and WTP for a (new) type of nature protection where "areas not in a natural state" are included into a nearby protected area – "renaturation" (?)



- Politically extension is difficult, especially in Norway but also in Sweden, at least within the next five years
- But it is worth starting the discussion (someone has to)
- It depends on how much people know. It is an educational issue
- There are challenges linked to the cross-border nature of TNPAs. The existence of the border (different regulations) affects the infrastructural development for recreational activities (e.g. trails stop at the border)



Results (i.e. that WTP increases with size) represent a strong argument for decision makers but are not enough

There is also a need for:

- Talking to forestry industry and local interests (ask people about their expectations) to know whether this WTP for park extension "makes up" for a renewed conflict with forestry and local interests
- Have a proper management, marketing and communication plan
- Find out how TRANPAREA can contribute to get closer to different interests such as environmental objectives, attracting more visitors, increasing cooperation between countries and increasing biodiversity



- It may be difficult for policy makers to adopt this novel "renaturation" perspective because this long term process clashes with the short period of time for which they are elected
- Need for a headline, i.e. must sell an idea which policy makers consider safe, i.e. that they know people will support
- First create awareness among stakeholders, then bring the issue to policy makers



- It may be easier to protect another area rather than extending the national park
 - There are some areas which would be relevant (e.g. Slötjärnsbustan med omnejd)
- It does not need to be protected as a national park. It might be easier to protect it as a natural reserve
- There is more knowledge about the biological and geolocical value at the Swedish side. Norway needs to map this much better



Communication and further steps

- Fjellposten broad audience, many read it but careful selection of words
- Maybe leaflets at Visitor Centre?
- Definitely: workshop with policy makers and local stakeholders
 - Focus on what we are looking for
 - Use TRANPAREA just as background
- Seek links to other projects, in which TRANPAREA results can be used
- Social Media



Any comments?



Next steps

- (mid June) A workshop's and project's summary will be sent to workshop participants and other interested parties
- (end June) The final report for Fulufjället/Fulufjellet will be published

You are welcomed to ...

- ... share these documents among interested parties
- ... give us your comments
- ... visit the TRANPAREA project's website:

http://tranparea.wne.uw.edu.pl/index.php?id=3



Thank you!

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